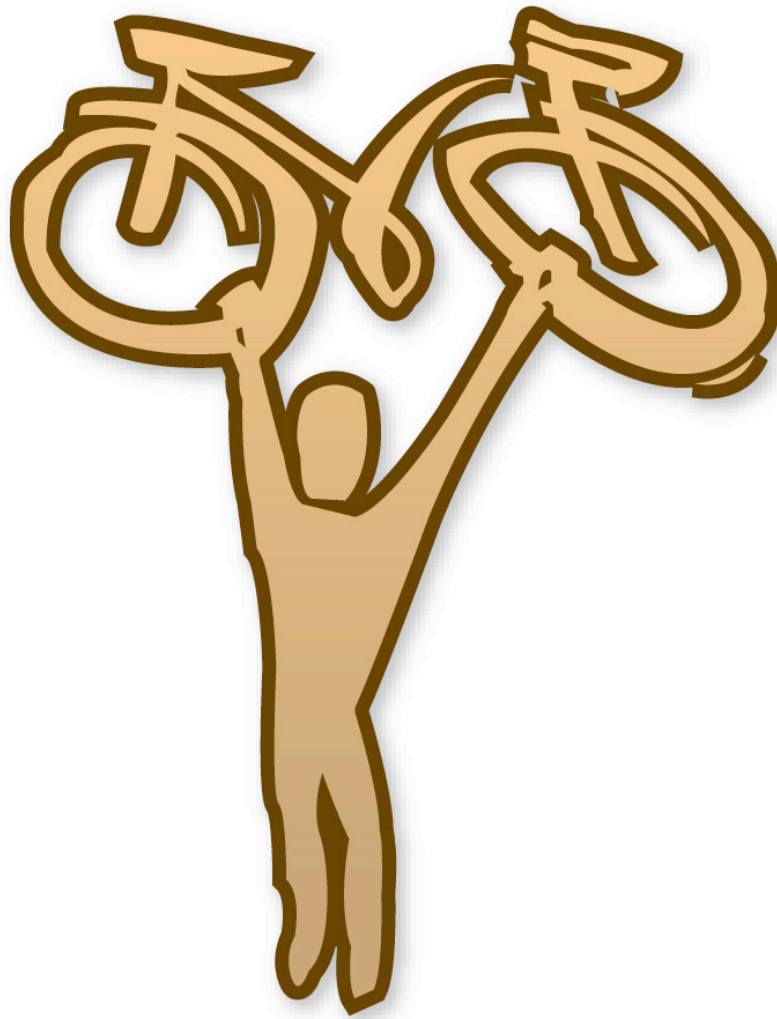


Dream Tours questionnaire worksheet



Tour d'Afrique Ltd.

DreamTours Questionnaire Worksheet

Create your own DreamTour - bring it to life!

You can go anywhere in the world, so where will it be?

Total freedom of choice can be a daunting thing - so use this printable questionnaire worksheet to first consider your options, and then to fill in the details.

Using this worksheet

Below you'll find all the questions asked on our 'Create your DreamTour' questionnaire. Please use this worksheet as your ideas guide - print it and write all over it, circling or filling in your answers. When finished, you can return to our website and quickly complete the real thing.

Your answers to this questionnaire become the content of your tour's webpage which thousands of potential participants will see.

Don't worry if you don't have all the answers

There are some details that you probably haven't decided yet, and that's ok. Try and fill in as much detail as you know. The TdA team and the community at large will help you sort out the rest.

Submitting your DreamTour for approval

Sections 1, 2 and 3 are mandatory, however, if you're unsure and want to answer later - each question offers the option to "consult with TdA before deciding".

Here's what follows:

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Have you registered a free DreamTours account?

Create a free account

This is the easiest step - so why not do it first? Here you'll simply [create your own account](#)¹.

Choose a username, fill in a password and provide an email address where we can verify your registration.

Section 1: Basic Info and The Route

DreamTours Name

Make it alluring and attention-grabbing. Does it highlight something unique about your tour?

Example names of current DreamTours include:

- New Delhi to Singapore
- An Indian Adventure
- The Magic Mountains

Name ideas:

DreamTour Tag-line

The most common tag-lines for DreamTours are their start and end locations - 'Paris to Istanbul' or 'Brooklyn to the Bronx', or 'Amsterdam to Rotterdam', etc. You can use anything to give extra description of your tour. Make it easy for other users to see the focus of your tour. (In this case, riding to eat - not eating to ride).

- London to Lugano - lots of food and plenty of wine

Tag-line ideas:

¹ <http://tourdafrique.com/dreamtours/create>

Overview / Description

In this area you're free to add as much or as little detail as you'd like about your route, and what your tour will be like. Some people choose to use this area to describe a detailed day-by-day itinerary. Others simply write about the places their tour will travel through, the cultural and touristic attractions along the way, and the challenges they expect to face.

You can include links to other websites that provide more background information on some of the places you'll cycle through. Paint it however you choose (pausing to do a final proofread before submitting). You can add a photo here as well.

Draft description

Do you already have a group put together?

- YES
- NO

If you click YES for this question, you may want us to design a custom tour for your group. We'd be happy to help! This DreamTours questionnaire will also help you to work out the details for your group. Please fill in as much detail as you can, and we will be in touch soon to help you design your tour.

If you need to find a group (and click NO), great! DreamTours is designed to help you attract a group and make your tour a reality. Please complete the questionnaire and find out the next steps you need to take to make it happen.

(While we're on the subject of groups, perhaps jot down any names that come to mind. Who amongst your friends or family would be interested in joining your DreamTour?)

Potential DreamTours participants - initial ideas

- _____
- _____
- _____
- _____
- _____
- _____

Region / Continent

Choose the region or continent on which your tour will take place (you needn't limit yourself to just one!). Really adventurous tour creators can indicate 'other' if the plan includes two continents or some other variation we haven't yet thought of.

- Africa
- Antarctica
- Asia
- Europe
- Middle East
- North America
- South America
- Oceania
- Other, please describe _____

Choose the country or countries your tour will travel through

Here we provide a list of 226 countries. That's some fat choice. Select just one or over a dozen - this is *your* DreamTour.

List of countries - initial route idea

- _____
- _____
- _____

Average distance per day

Do you want to mostly cycle and settle down just before dark? Or do you want to cover a shorter distance and spend more time exploring the sights?

Remember that the amount of distance you intend to cover each day will affect the overall length of your tour. If you have 1000 km to cycle from Kapuskasing to Toronto and you intend to only cover 50 km per day – you need to plan to have at least 20 days on your itinerary. And if you want to include some days off in between you'll have to add these to your itinerary, as well (refer to the next question).

- 20 - 40 km (13 - 25 miles) per day
- 40 - 60 km (25 - 38 miles) per day
- 60 - 80 km (38 - 50 miles) per day
- 80 - 100 km (50-63 miles) per day
- 100 - 120 km (63 - 75 miles) per day
- 120 - 140 km (75 - 88 miles) per day
- 140 - 160 km (88 – 100 miles) per day
- 160+ (100 miles) per day

Rest Days

How many days during your tour do you want to have as non-riding days? Perhaps you want to arrive in Vienna, and have a day to attend a Mozart-inspired concert. Or, cycling through Cambodia, you stop in Siem Reap to visit the ancient temples of Angkor Wat. Take a look at your route and decide how many of these rest days you want to include.

Ideas for rest days, & how many needed

- _____
- _____

Timing / Length

We don't expect anyone to know the exact date of their tour at this stage. These details will be worked out over time as you interact with our online community and get feedback on what works best. For the time being, please chose some approximate start and end dates....

[Click for annual calendars, customized by country](#)²

Tentative schedule

- Start date: _____
- End date: _____

As well, consider any family commitments at particular times of the year or notoriously busy periods at work.

Known commitments & time of year

- _____
- _____
- _____

Your destination might have particular weather patterns that make one season preferable to another.

Weather patterns of destination (wet, dry, hot, cold, hurricanes, etc.)

- _____
- _____

Please also take into account your average daily distance, and the number of rest days you intend to have when deciding your start and end dates.

You need enough lead time before the start date to gather enough people and for us to design and organize the tour. Plan ahead! Set a start date that affords enough time to make it happen. We recommend a minimum of nine months' lead time.

Overall Difficulty

[Please click here to see a description of our different rating options](#)³.

² <http://www.timeanddate.com/calendar/>

³ <http://www.tourdafrique.com/company/tour-guide/tour-rating-system>

We welcome all dreamers. An easy and relaxing DreamTour can stand confidently beside a tough off-road challenge - both will find eager fans.

- Easy
- Moderate
- Average
- Challenging
- Hard
- I want to consult with the TdA team before deciding

Section 2: Plot your Route on a Map

Plot your route using Google Maps. On the map provided, drag it to the area of the world where your tour takes place. Use the zoom in and out functions to narrow in on just the area where your tour travels.

By clicking on the different points along your route, it will be plotted automatically. Pins and a red line will connect each segment. Made a mistake? No problem, click 'clear route' or 'delete last.' Want to get a sense of the terrain? Click on the 'satellite' or 'hybrid' options on the map.

Remember that however the map and your route look here is exactly how it will display on the website, so make sure your whole route is visible.

Section 3: Logistics / Support

Besides the length of your tour, the following three criteria (food, accommodations, and tour support) have the most impact on the cost of your tour, and the minimum number of participants required to run it. Please choose these carefully and if you are unsure, simply click "I want to consult with the TdA team". We will help you decide what is most appropriate.

Food

- Self / group catered (group shopping and cooking)
- Breakfast provided, lunch and dinner is self / group catered
- Budget meals provided
- Hotel / restaurant meals
- Gourmet meals / restaurants

- Other, please specify
- I want to consult with the TdA team before deciding

Accommodation

- Camping
- Budget: camping and budget hotels
- Comfort: 3-4 star hotels
- Luxury hotels
- I want to consult with the TdA team before deciding

Staff and support

- Full support (full staff)
- Semi supported (guide and vehicle)
- Minimal support (guide only, no vehicle support)
- I want to consult with the TdA team before deciding

Price Range

The price is affected by many factors, not least of which are the food, accommodation, and tour support you have chosen above.

For example, if you choose to stay in luxury hotels, and have full support your DreamTour will be significantly more expensive than if you were camping and had just a guide and one vehicle.

Please keep all these factors in mind as you select your estimated price range, but also remember that this is an estimate which no one will hold you to.

The estimate does not include the costs of flight, insurance, immunizations, and additional/ optional activities.

If you have any questions, please feel free to contact us at any time.

- Less than €2000
- €2000 - 3500
- €3500 - 5000
- €5000 - 6500
- €6500 - 8000
- €8000 - 9500
- €9500+
- I want to consult with the TdA team before deciding

[Click for currency conversion](#)⁴

Section 4: Additional Info / Preferences

Any questions in this section can be left blank if you're unsure.

Primary Goal of this DreamTour

What motivates you most about doing this tour?

What springs to mind when you envision riding your bike on your DreamTour?

- to cross a continent
- to cross a country
- to cross a region
- to experience culinary delights
- to explore cultural and historical sites
- to undertake a physical and mental challenge
- to visit interesting cities
- to experience the wildlife / wilderness
- to have a relaxing holiday
- other, please specify _____

Challenges / Obstacles

What do you see as the biggest challenges on your DreamTour? What will require the most mental preparation? Please select all that apply.

Don't be put off by the road less travelled. Neither admitted challenges nor outrageous obstacles will prevent your tour from happening - we're used to creative solutions.

However, any problem is more easily solved when flagged in advance. In many cases, obstacles like those below will affect the planning time required and/or the tour's eventual start date.

- altitude
- cultural issues
- geopolitical issues

⁴ <http://www.xe.com>

- special permits required (e.g., visas, national parks, etc.)
- weather
- wilderness
- nothing
- other, please specify _____

Types of Terrain Expected

Please select all that apply.

These selections will appear in your DreamTour page's right-hand column and serve to distinguish your tour from others. They're also included as search parameters on our site.

If your tour winds through Switzerland, mountains will be a feature. However, an easier tour of English pubs could stick exclusively to paved roads.

- combination
- desert
- dirt roads
- mountains
- paved roads
- trails
- other, please specify _____

Additional Activities

Perhaps you want your DreamTour to include more than just cycling? Perhaps your 'rest days' will be filled with all sorts of other activities - fishing, sailing or a cooking class? If you have some in mind, please indicate all that apply below. We'll do our best to include any additional activities you can imagine.

Whether you want cultural add-ons or outright adventures, list whatever would make your DreamTour even more worthwhile. (Include these, as well, in your DreamTour's description!)

- canoeing / kayaking
- climbing
- hiking
- horseback riding
- sailing
- white water rafting

- other, please specify _____

Activity ideas:

Useful skills you have that will help your DreamTour

If you are a skilled bike mechanic, you might be able to reduce the overall cost of your DreamTour. Or maybe you have some medical training, or guiding experience, please let us know and we will factor this into your tour plan. Please select all that apply.

- bike mechanic
- chef / cook
- doctor, medic, or nurse
- know the area
- outdoors leading experience
- speak the local language(s)
- other, please specify _____

Marketing skills

The DreamTours concept exists because of the people who participate in it. It is with your ingenuity and expertise that we will continue to make it better. Every improvement to the site, and all the marketing we do, will only increase the chance of your DreamTour becoming a reality. Please select all that apply.

- I am a spinning instructor
- I am a writer
- I am a photographer
- I work in marketing/sales
- I write a blog
- I work in the media
- I am a filmmaker
- Other, please specify _____

Age Range

If you envision the group being of a certain age range, please indicate that below. This will help us to understand how you envision your tour, but it is not a final determining factor of who will be on the tour.

Please note that a DreamTour with an open age bracket has a larger range of potential participants.

- 18 - 30
- 30 - 40
- 40 - 50
- 50 - 75
- It makes no difference to me

Group Size

As with the question above, this does not determine your group size, but instead helps us understand your preferences. We will weigh these factors when determining your group size. Please bear in mind that a smaller group, while easier to fill, normally means a higher price per person.

- Small (under 10)
- Medium (10 – 20)
- Large (20 – 30)
- Extra Large (30+)
- It makes no difference to me

Submit your DreamTour

Fantastic! All finished. Now, use your web browser to navigate back to the '[create a DreamTour](#)⁵' page, ensuring you're logged in.

- Use your prepared answers to quickly complete your questionnaire.
- Clicking the 'save' button at the bottom of the questionnaire web page submits your input to us for approval. That's it!
- You'll get an email confirming that we have received your DreamTour, and a formal reply from us within 5 business days.
- While you wait - check out our [Marketing Guide](#)⁶ and begin planning your DreamTour's blitz!

Any questions? Just ask.

Tell us how you're getting on - email us, call us, tweet to us. Let us know of your success and any marketing ideas you have yourself. We look forward to hearing how you're bringing your DreamTour to life.

[DreamTours home](#)⁷

[DreamTours FAQ](#)⁸

Email the DreamTours team directly (we're Toronto-based, GMT -5)

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⁵ <http://tourdafrique.com/dreamtours>

⁶ www.tourdafrique.com/dreamtours/how-it-works/downloads/ready-set-go

⁷ www.tourdafrique.com/dreamtours

⁸ www.tourdafrique.com/dreamtours/how-it-works/faq